



## GUEST POST SUBMISSION GUIDELINES

### 1. THEMES

Your article's topic must fit in with this blog's main themes, which include:

- Copywriting (print or Web)
- Adaptation/transcreation
- For-publication translation (print or Web)
- Intercultural communications (oral and written)
- Small business and freelance marketing
- Tools and How-to's

### 2. QUERY EMAIL

Your query should include:

- A hook
- Your article's outline
- Your business case
- Your profile and why you are the right person to address the topic
- Links to or excerpts of previously published work

I respond to queries promptly.

### 3. CONTENT

Your content must be original and not previously published. It must be about a specific issue from the themes listed above, and not a promotional piece about you, your business, product or service. You may write in French or in English.

### 4. LENGTH

Articles should be between 500 and 750 words.

### 5. EDITING AND PROOFREADING

Articles should be ready for publication. I will neither edit for style nor proofread your copy. It's your by-line, your article reflects on you. It also reflects on me: if I think your copy needs work, I'll tell you.

### 6. FILE FORMAT

Please submit your article in .txt format. That'll make it easier for me to publish it with the blog's typographic style.

### 7. COPYRIGHT

Your copyright, profile and link to your website (or blog) will appear above your article.

An article submitted to and accepted for publication on the Intercultural Zone cannot be republished elsewhere (such as on your own Website, blog or other on or off-line publication) without my written consent.

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